

# ONLINE RESEARCH THAT WOWS!

AHA features a suite of highly intuitive and interactive activities, simple drag and drop technology, and experienced hands-on support—so that you can create studies that WOW. Start your own discussion today.



## MOBILE: Anytime, Anywhere

- Music Video
- Mobile Pictures
- Mobile Surveys
- Mobile Diary



## COLLABORATIVE: Collaborate, Co-create, Innovate

- Wishing Wall
- Pinboards
- Product Idea Boards
- Chat Spaces



## NARRATIVE: How People Live

- Diary
- Journaling
- Surveys



## EVALUATIVE: Optimizing Ideas and Communication



- Play TV Ads
- Show Print Digital
- Concept Optimizer Tool
- Timed Exposure



## EXPRESSIVE: Personal, Emotional, Immersive



- Storytelling
- Collage Builder
- Uploading Imagery
- Uploading Graphics
- Uploading Video
- Image Selector Tool



FOR A LIVE AHA DEMO, PLEASE  
CONTACT US TODAY AT 810.599.9440.

Email: [Info@AhaOnlineResearch.com](mailto:Info@AhaOnlineResearch.com)

Visit: [www.AhaOnlineResearch.com](http://www.AhaOnlineResearch.com) Twitter: [@AhaInsights1](https://twitter.com/AhaInsights1)